



Information Services Advisory Board

Monday, December 4, 2017

6:00 PM

Conference Room 10035

**316 N. Academy Street, Cary Town Hall, Cary, NC
27513**

- 1. Call to Order and Roll Call**
- 2. Adoption of Agenda**
- 3. Approval of Minutes**
 - 3.1 Information Services Advisory Board - Advisory Board Meeting - Nov 6, 2017 6:00 PM**
- 4. Old/New Business**
 - 4.1 Social Media Update**

Speaker: Social Media Consultant Tonya Hudson
Members will receive a presentation from Consultant Tonya Hudson. No advance work is required of members.
 - 4.2 Proposed Work Program and Schedule**

Members will adopt their annual work program and schedule for 2017 – 2018. Prior to the meeting members are to review staff’s proposed work program and schedule (attached) and be prepared to talk about revisions at the meeting. The final schedule will be presented to Council for review.
- 5. Consideration of Watch List Items**
 - a. Website
 - b. Environmental Communications
 - c. Social Media
 - d. Downtown
 - e. Mobile
 - f. Innovative Ideas
- 6. Comments**
 - a. Council Liaison
 - b. Staff
 - c. Citizens
 - d. Members
- 7. Coming Up**

- a. Next Meeting January 8, 2018 6:00 p.m.
- b. Upcoming Topics: SAS Presentation, Drones, Town Branding Project Update

8. Adjournment

Please contact Public Information Director Susan Moran at susan.moran@townofcary.org or (919) 460-4951 with any questions about this agenda.

The Town of Cary is committed to providing all citizens with the opportunity to participate fully in the public meeting process. Any person with a disability who needs an auxiliary aid or service in order to participate in any meeting may contact the Town Clerk at least 48 hours prior to the meeting. The email address is virginia.johnson@townofcary.org; the phone number is (919) 469-4011; the TDD number is (919) 469-4012.