



Athletic Committee
Monday, December 11, 2017
6:00 PM
Conference Room 11130
316 N. Academy Street, Cary Town Hall, Cary, NC
27513

- 1. Call to Order**
- 2. Public Speaks Out**
- 3. Adoption of Agenda**
- 4. Adoption of Minutes**
 - 4.1 Athletic Committee - Committee Meeting - Oct 16, 2017 6:00 PM**
- 5. Introductions**

Introduce new and existing Athletic Committee members
- 6. Athletic Committee Member Orientation**

Led by Town Clerk's office
- 7. PRCR Sports Programming Orientation**
 1. Sports Program Philosophy
 - a. Four Pillars (Fun, Sportsmanship, Skill Development, Participation)
 - b. Recreational and Competitive Priorities
 2. Sports Program Strategic Goals & Objectives for 2018
- 8. PRCR Advisory Board Update**
- 9. Athletic Committee Goals and Objectives for 2018**
 1. Provide support, feedback and suggestions to Town of Cary sports staff in the administration and enhancement of sports programming
 2. Offer input to staff on athletics programming special request applications
 3. Serve as a resource for Town of Cary sports staff; offering feedback and perspective on policies, rules, and issues related to sports programming and administration
 4. Support and assist the Town of Cary sports staff to advance a "customer centric" service orientation by (a) proactively offering suggestions for improvement and (b) providing feedback on staff initiated ideas/considerations
- 10. Potential Initiatives/Topics for 2018**
 1. Baseball affiliation
 2. Other zoning opportunities for youth and adult league sports
 3. Coach recruitment and training (all sports)
 4. Potential new sports programming to consider (examples: pickleball, lacrosse, cricket)
 5. Resource levels (if new programs are added, are there programs that may be removed)
 6. Lack of facilities in the West
 7. Customer Centricity: *Take action to improve the experience of those we are tasked to serve*
 - How can we better serve participants (youth and adult)?
 - How can we better serve coaches?

- How can we better serve parents?
- How can we better reach and engage non-participants?
- 8. Evaluation of Cary Sports Programming vs. National Association of Youth Sports and other relevant Programming Standards, sports governing bodies/associations (i.e. USA Baseball)
- 9. Other ideas or suggestions?

11. Upcoming Events

- Boards and Committees Mixer-January 8, 5:30pm; Page Walker Arts & History Center

12. Adjourn

Please contact Tracey Hedgepeth with any questions about this agenda. The e-mail address is <mailto:tracey.hedgpeth@townofcary.org> and the phone number is (919) 460-4062

The Town of Cary is committed to providing all citizens with the opportunity to participate fully in the public meeting process. Any person with a disability who needs an auxiliary aid or service in order to participate in any meeting may contact the Town Clerk at least 48 hours prior to the meeting. The email address is virginia.johnson@townofcary.org; the phone number is (919) 469-4011; the TDD number is (919) 469-4012.