

**Information Services Advisory Board
October 2016 – September 2017**

October 2016

- Revisited Google and ATT Fiber to understand the upcoming/ongoing impact to our community.
- CityCamp Update Information from Lori and Nicole Raimundo
- Requested data on Encroachment Requests be made readily available (currently on the pubfiles site)
- TownOfCary.org website - involved from RFP, through planning, staging, rollout and ongoing feedback.
- Reviewed notifications sent by Wake County, how to make sure Cary citizens know which is Cary, which is Wake.
- Salesforce rollout

November 2016

- Downtown Website tracking

December 2016

- Town of Cary website functionality review

January 2017 - Canceled

February 2017

- Shortened URL update and review
- Official Town Blog review
- Townofcary.org post launch review and feedback

March 2017

- Mobile App Strategy
- 311/Salesforce update
- Waze and Alexa onboarding
- Influencer program update

April 2017

- Town Manager engagement
- Emergency Communications review
- Twitter two-way communication review

May 2017

- Ready Cary review - are you on the list?
- Town Campus lab/sandbox update
- New vice-chair, John Tramontin

June 2017

- 311 update
- Website, townofcary.org, engagement review
- Kept our teen council member!

July 2017

- Short/custom URL and CMS review on process, usage and marketing.
- Twitter handle validation recommended
- Broaden our search for input into ISAB
- Web stats update and review
- SMS messaging review

August 2017

- Downtown update from Ted Boyd

September 2017