150th Task Force  
Tuesday, October 20, 2020  
6:15 PM  
Virtual  
Webex, Cary, NC 27511

The public can listen to the meeting by calling 1-650-479-3207, and entering the event number 127 988 4887, followed by #.

1. Call To Order

2. Adoption of Agenda

3. Approval of Minutes
   3.1 Cary150 Task Force - Task Force Meeting - Sep 15, 2020 6:15 PM

4. New Business
   4.1 Big Celebration Presentation  
       Speaker: Adam Bell  
       Staff will present details of the Big Celebration in July. No advance work required of the members. Members will have the opportunity to give feedback and discuss details.

   4.2 Committee Updates  
       Commemorative, Public Engagement, History, and Festivals & Events committees will provide updates.

5. Old Business

6. Adjournment

Please contact Town Clerk Virginia Johnson at virginia.johnson@townofcary.org or (919)469-4011 for questions regarding this agenda.

The Town of Cary is committed to providing all citizens with the opportunity to participate fully in the public meeting process. Any person with a disability who needs an auxiliary aid or service in order to participate in any meeting may contact the Town Clerk at least 48 hours prior to the meeting. The email address is virginia.johnson@townofcary.org; the phone number is (919) 469-4011; the TDD number is (919) 469-4012.
This meeting was conducted through simultaneous communication pursuant to NCGS 166A-19.24. All votes were taken by roll call vote unless otherwise noted.

Members participated through simultaneous communication via Webex for the entire meeting: Chair Sarah Martin: Present, Board Member Brent Miller: Present, Board Member Don Hamilton: Present, Board Member Carissa Kohn-Johnson: Present, Charlotte Shoneman: Present, Citizen Member Travis Wright Colopy: Present, Shuchi Gupta: Present.

Others present: Town Clerk, Virginia Johnson, Council Member, Ed Yerha, Deputy Public Information Officer, Deanna Hawkes, Environmental Communications Specialist, Srijana Guilford, Water Resources Outreach Supervisor, Marie Cefalo, Utility Accounts Collections Representative, Stephanie Cessna, Community Engagement and Special Projects Manager, Meredith Gruber, Assistant Clerk, Sarah Schubert, Teen Council reps, Shreya Kota and Raphael Lee.

1. **CALL TO ORDER**

   Martin called the meeting to order at 6:18 p.m.

   Martin welcomed two new Teen Council reps to the Cary150 Task Force.

2. **ADOPTION OF AGENDA**

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<tr>
<th>RESULT:</th>
<th>ADOPTED [UNANIMOUS]</th>
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<tbody>
<tr>
<td>MOVER:</td>
<td>Travis Wright Colopy, Citizen Member</td>
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<tr>
<td>SECONDER:</td>
<td>Carissa Kohn-Johnson, Board Member</td>
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<tr>
<td>AYES:</td>
<td>Martin, Miller, Hamilton, Kohn-Johnson, Shoneman, Colopy, Gupta</td>
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3. **APPROVAL OF MINUTES**

<table>
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<th>RESULT:</th>
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4. **NEW BUSINESS**

4.1 **Updates from Committees**

Committees will provide updates to the rest of the Task Force.

*Commemorative:* Member shared an update on behalf of the Commemorative group. Member shared a slide, attached to and incorporated herein as Exhibit A. Task Force members were shown a tree stake for a tree program related to the Cary150 Celebration. The program would offer a tree kit to promote tree planting in Cary during 2021.

Member shared that there would be items available throughout 2021, but it would be done so via an online store due to the pandemic, with potential for pick up at Cary Town Hall.

Cary 150 free items could include stickers, car/refrigerator magnets, reusable bags, water bottles, and bottle openers/keychains.

Cary 150 items available for purchase could include a limited-edition ornament, 2021 calendar, and lapel pins. These items would start being available for purchase this December, with more purchasable items to follow in the new year.

Members asked questions about the calendar, which included what would be included in it, size, historical facts, and Cary events.

Member shared their excitement for the tree planting program tied in with the Cary150 but shared concern with the tree stake being plastic. The Commemorative group noted it is not an inexpensive plastic and will hold up, but price was a factor in their selection.

Members shared their enthusiasm for the ornament.

*Public Engagement:* Member shared an update on behalf of the Public Engagement group. The booth idea at events and other locations was tabled due to the pandemic at this time. It will be reassessed moving forward.

Martin asked to hold on a website update since Hawkes would be providing the update on the website as the next topic on the agenda.

Member shared that sports jerseys would have the Cary150 logo on them in 2021.

*History:* Member shared an update on behalf of the History group. The Cary150 documentary that Hal Goodtree is working on and the Cary
Historical Play are both moving along.

The group is working on Historical Tours, which would be self-guided and possibly volunteer guided via walking, and a driving tour. The group is going through past resources to reference as they create these historical tours. The focus is on Downtown Cary right now for the walking tours, but they are looking into including other areas of Cary as well as driving tour options.

The group is looking at historical artifacts that both the Town of Cary and the Page-Walker have available. They are working to gather and figure out ways to make available to the public during 2021.

Council member Yerha mentioned the History Moments that he will be doing during Town Council meetings in 2021. It will be done once a month. Yerha shared that the first will be on the founding of Cary and the second will focused on a newspaper article that he will dive into.

**Festivals & Events:** Member shared that the group did not meet this month, but the group will meet in the next week to get an update and will then provide an update to the Task Force at the October meeting.

### 4.2 Website Discussion

Hawkes shared an update with the Task Force regarding the Cary150 website. Digital P Media will produce the website. The original plan was to create a fun, lighter, attractive site, but then the pandemic happened. The idea regarding the website has now shifted to a more robust and interactive site due to the unknown of how much interaction the group can do in person in 2021. It will serve as the hub for Cary150 and include the History Moments, Cary timeline, plus gallery and scrapbook functions. There will be a video banner as part of the website. A mockup will be shared by the end of the year with the Task Force.

Member asked if there would be a way to shop for commemorative items on the site. Hawkes said there would be a link to do so.

Member asked what will happen to the site after the Cary150 is over. Hawkes shared staff and committee will have a conversation as we move along on a plan and will likely house content we want to keep on the Town of Cary’s site and close out the third-party site.

### 5. OLD BUSINESS

None.

### 6. ADJOURNMENT

The meeting adjourned at 7 p.m.
CELEBRATE CARY
EST. 1871
Commemorative Meeting

Free / Less Expensive Items:
- Stickers
- Car / Frig Magnets
- Reusable bag
- Water Bottles
- Bottle opener / keychains

<table>
<thead>
<tr>
<th>Month</th>
<th>Item</th>
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<tbody>
<tr>
<td>December 2020</td>
<td>• Ornament (limited)</td>
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<tr>
<td></td>
<td>• 2021 Calendar (History Committee; check out website for next months’ sales; note history moments)</td>
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<tr>
<td></td>
<td>• Lapel pins (General item)</td>
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