For any public interested in listening to the meeting, please call 1-650-479-3207 and enter access code (127 640 7760) when prompted, followed by #.

1. Call to Order and Roll Call

2. Adoption of Agenda

3. Approval of Minutes
   3.1 Information Services Advisory Board - Advisory Board Meeting - Oct 5, 2020 6:00 PM

4. Old/New Business
   4.1 2021 Meeting Schedule
        Speaker: Mehul Shah
        Members will review staff’s proposed meeting schedule for 2021 and provide feedback.

   4.2 2020 Work Plan
        Speaker: Mehul Shah
        Members will review and adopt their annual work plan.

   4.3 Cyber Security Awareness Committee
        Members of the Cyber Security Awareness Committee will share an update and ask for feedback from the group. No advance preparation is required from members.

5. Consideration of Watch List Items
   a. Website
   b. Environmental Communications
   c. Social Media
   d. Downtown
   e. Mobile
   f. Innovative Ideas

6. Comments
a. Council Liaison
b. Staff
c. Citizens
   Instructions for submitting comments
d. Members

7. **Coming Up**
   a. Next Meeting December 7, 2020 at 6 p.m.

8. **Adjournment**

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Please contact Chief Innovation Officer Nicole Raimundo at nicole.raimundo@townofcary.org or (919) 469-4027 with any questions about this agenda.

The Town of Cary is committed to providing all citizens with the opportunity to participate fully in the public meeting process. Any person with a disability who needs an auxiliary aid or service in order to participate in any meeting may contact the Deputy Town Clerk at least 48 hours prior to the meeting. The email address is Sarah.Schubert@townofcary.org; the phone number is (919) 319-4508; the TDD number is (919) 469-4012.
This meeting was conducted through simultaneous communication pursuant to NCGS 166A-19.24. All votes were taken by roll call vote unless otherwise noted.

Members participated through simultaneous communication via Webex for the entire meeting.

Others present: Council member Bush, Staff Liaison Nicole Raimundo, Erik Chapman, IT Security Manager, Saishreeya Kantamsetty, Teen Council Representative, and Assistant Clerk Sarah Schubert

1. CALL TO ORDER AND ROLL CALL
Shah called the meeting to order at 6:07 p.m.


2. ADOPTION OF AGENDA

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<tr>
<td>MOVER:</td>
<td>Patrick Murray, Internet</td>
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<td>SECONDER:</td>
<td>Carissa Kohn-Johnson, Board Member</td>
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<td>AYES:</td>
<td>Cillay, Monney, Kohn-Johnson, Shah, Yacone, Murray, Cavicchi, James, McMillan, Reuther</td>
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3. APPROVAL OF MINUTES

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<tr>
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4. OLD/NEW BUSINESS

4.1 Recognition of New Members
Council member Bush spoke about what all goes into selecting new ISAB board members and gave new members the opportunity to introduce themselves to the board. New members include Corey McMillan, Akiia James, and Debra Reuther.

4.2 Appointment of Vice Chair
Shah explained to the board how appointing the Vice Chair will go. Council member Bush provided details now what is expected of the Vice Chair and encouraged members to volunteer. Murray expressed his interest in the position. Members concurred on electing Murray as the Vice Chair of the Information Services Advisory Board.
4.3 Cyber Security Awareness Month
Shah reminded the board of the cyber security presentation IT Security Manager; Erik Chapman gave at last month’s meeting and shared that October is Cyber Security Awareness Month.

Council member Bush encouraged the board to share thoughts on the topic.

Member shared her ideas on how Cary can promote Cyber Security Awareness Month this month and throughout the year and the board discussed the ideas shared. The ideas shared with the board are attached to and incorporated herein as Exhibit A.

Staff Liaison Raimundo and IT Security Manager Chapman appreciated the new ideas and wanted to incorporate them not only in October, but throughout the year.

Council member Bush encouraged members to create a Cyber Security Awareness Committee if enough felt passionate enough to dive deeper. Members Yacone, Murray, McMillan, and Cillay expressed interest in being part of the committee and all ISAB members concurred. The committee will need to narrow their scope of work and create a work plan. The newly formed committee will share an update at the November meeting.

Board expressed interested in what Cary is doing or could do for underserved groups, which include the senior and youth populations.

4.4 Annual Work Plan
Staff Liaison Raimundo encouraged members that as they work on the annual work plan for this new year, the board should anticipate reevaluating their work plan on a regular basis as they move through this year. Members discussed and brainstormed topics to include in the Information Services Advisory Board’s 2021 Annual Work Plan. The ideas for the work plan are attached to and incorporated herein as Exhibit B. Staff liaison and Chair will review and come back at the November meeting for discussion. Members will officially adopt the work plan at their November meeting.

5. CONSIDERATION OF WATCH LIST ITEMS

a. Website
   None
b. Environmental Communications

Council member Bush shared the Environmental Advisory Board is working on the carbon recommendation and Council will weigh in. Bush also shared the Textile company Cary was looking to partner with to recycle textiles closed permanently in the Triangle, so staff is looking for other opportunities in the future.

c. Social Media

None

d. Downtown

Raimundo shared Downtown Park is moving forward and in the final phase of working on technology in the park and looking where digital signage will go.

Council member Bush shared construction on One Park has begun and that the Downtown Park design has entered the final stage. The hope is for a groundbreaking in the Spring, depending on the pandemic. The banner on the fence around the park construction will feature artwork, as well as Cary history related to the Cary 150 celebration in 2021.

e. Mobile

None

f. Innovative Ideas

Raimundo shared that Cary has been in contact with the Textile Engineering at NC State and have supported them in their pursuit to get grant money for biometrics built into textiles.

Raimundo gave an update on Cary Q and would like the Board to think of different ways to deliver services in an innovative way.

6. COMMENTS

a. Council Liaison

None

b. Staff

None

c. Citizens

None

d. Members

None

7. COMING UP

Next Meeting November 2, 2020 at 6 p.m.

8. ADJOURNMENT

The meeting adjourned at 7:43 p.m.
EXHIBIT A

Ideas for promoting Cyber Security Awareness

Marketing messaging for Citizens:

- Sample Twitter, Facebook & LinkedIn social media posts and graphics to promote NCSAM - https://www.cisa.gov/national-cybersecurity-awareness-month-sample-social-media-posts-and-graphics

- Be internet awesome with the Interland game by Google. They are trying to help kids be safe, confident explorers of the online world. “Interland is an adventure-packed online game that makes learning about digital safety and citizenship interactive and fun—just like the Internet itself. Here, kids will help their fellow Internauts combat badly behaved hackers, phishers, oversharers, and bullies by practicing the skills they need to be good digital citizens.” -https://beinternetawesome.withgoogle.com/en_us/interland

  
  - Share With Care
  - Don’t Fall for Fake
  - Secure Your Secrets
  - It’s Cool to Be Kind
  - When in Doubt, Talk it Out


- Amazon Echo Safety: https://www.safety.com/amazon-echo-safety/
Activities:

- Town of Cary to launch new cybersecurity training pilot for kids/tweens alongside key partners
  - Cisco
  - SAS
  - ISSA Raleigh
  - Tweens & Tech
  - Other local town companies
- Tweens & Technology – non-profit I am apart of can host an event (online) and we can give away a few Chromebook for participation.
- Senior messaging around cybersecurity
- SANS Scholarship – Prize

Subcommittee:

- Public meeting laws
- Gina, Patrick & Ian (Special interest group)
Information Services Advisory Board 2020-2021 Work Plan

Top Highlights:
1. Pandemic Focus
   -Webex for virtual meetings
   -Discuss support for underserved and senior populations during the pandemic
2. Parks, Recreation & Cultural Resources Salesforce integration (myCary)
3. 311 communication and continued roll out
4. Downtown Park technology options

Priorities for ISAB

150th Communications Update
• Receive an update and inquire about any asks from ISAB and any feedback ISAB can provide to the Cary150 Task Force.

Pandemic Updates and Numbers
• How has Cary transformed during this time?
• How has the Town of Cary done outreach to underserved (i.e., senior communication) during this time?
• What is Cary doing to support seniors during the pandemic?
• What has Cary learned from doing virtual and remote services that we should continue doing post-Covid safety rules.
• Chamber of Commerce Impact

Pulse/Virtual and Digital view of Cary
• Ways to visualize data analytics

Tech and Sustainability
• Public Works (Recycling / Environmental)
• Additional ways to engage with other advisory groups
• 311
• Digital scavenger hunt

Cyber Security
• Hackathon
• Creation of the Cyber Security Committee

Transportation
• Dynamic traffic signals and streetlights

Town plans/thoughts on emerging technologies: 5G, connected cars, more IoT
• Downtown Park Tech
• Wifi initiatives
Gaming - eSports

Marketing Calendar
- What’s on the calendar for this year?
- April Fools in 2021

PRCR Salesforce Update (myCary)

Alexa Update/Skill
Instructions for submitting comments to the Information Services Advisory Board’s Comment Period:

The public may submit written comments for the Public Comment agenda item. Comments should be sent to isab.clerk@townofcary.org and have Public Comments for November 2 Meeting in the subject line. Comments received by noon on November 2 will be summarized at the meeting and a full copy of the comments will be provided to members prior to the meeting. Comments received after noon but prior to the start of the meeting will be provided to members the following day. All comments will be an exhibit to the minutes.